



Strategic Plan Report
From June 19, 2019 meeting
Lake Hefner Golf Course meeting room

Incoming President, Pat Robertson, called meeting to Order at 2:11 pm
Absent Susie Brown, Cathy VanZant, both excused

President's goals

PAT ROBERTSON announced his goals:

- Lead, Organize and Delegate
- Stay Member Centered
- Top 3 Priorities EDUCATION, ADVOCACY & PROFESSIONAL DEVELOPMENT

Chapter goals

Megan Hutton, Annual Partner Chair

- From Regional meeting, Corporate Sponsor name outdated, so Annual Partner title was recommended and we revised our P & P so now we are Annual Partner committee.
- All renewals will be January 1 and she is working on letters to current, they will get a choice tier and will get pro-rated credit for what they already paid.

Kelley Harmon, Awards Chair

- Will honor members with certificates of appreciation for their years of membership.
- Wanting to try to get members excited about coming to meeting, so fun things coming.
- Will have a spot in newsletters to recognize members for their years of membership.
- Will apply for all the big awards. Each chair needs to have others on their committee to help track criteria and data.

Ashley Goggans, Communication Chair

- Goal of 4 Newsletters, she needs content (and a committee)
- Weekly emails to membership every Wednesday
- Season Pass communication will continue at \$200 check or cash/\$210 credit card
- Committees and information will be provided at each table showing members how they can become involved
- Will have Annual Partners logos scroll on the screens at meetings and on the website

Carrie Cox & Diane Barton-Lewis, Education Chairs

- Calendar so far, goal to offer 12 hours of CE
Goal is to promote Education / Ethics / Legislative through our meetings
Calendar going to membership electronically and posted on website

2019-2020 Meetings at Quail Creek GCC:

July 11	Board Meeting	9:30 am	Quail
July 11	Monthly Membership Luncheon 1 hr CE	Be Safe by Andrea Workman, InfoArmor	
Aug 8	Board Meeting	9:30 am	Quail
Aug 8	Monthly Membership Luncheon 1 Hour CE	Stop Loss 101 by Patrick Digan, Symetra	
September	Board Meeting	TBD, Conference call	
Sep 12	NAHU Certification Course	9:30 am	Quail 3 hour course
Oct 10	Board Meeting	9:30 am	Quail
Oct 10	Monthly Membership Luncheon 1 hr CE	Should I keep my group or go on Medicare by Mike Smith, The Brokerage	
Nov 14	Board Meeting	9:30 am	Quail
Nov 14	Monthly Membership Luncheon 1 hr CE	Live from NAHU webinar	
DEC	MONTH OFF		
Jan 9	Board Meeting	9:30 am	Quail
Jan 9	Monthly Membership Luncheon 2 Hour CE	ETHICS by Michael Bricker	
Feb 13	Board Meeting	9:30 am	Quail
Feb 13	Monthly Membership Luncheon CE	FROM JAN DUMONT/Compliance	
Mar 12	Board Meeting	9:30 am	Quail
Mar 12	Monthly Membership Luncheon	Annual Legislative Update	
Apr 9	Board Meeting	9:30 am	Quail
Apr 9	Monthly Membership Luncheon	TBD	Quail
May 14	Board Meeting	TBD, Conference call	
May 14	SPRING SYMPOSIUM		Quail 5 – 6 hrs
June 11	Board Meeting	9:30 am	Quail
June 11	Annual Meeting / Installation / Awards (we host OSAHU too)		Quail

Mike Dollins, HUPAC Chair

Mike wants BOARD participation in the PAC; 100% is the goal

Emily Hedinger, Legislative Chair

- She'll watch for STATE AHU to determine Day at the Capitol or any like event so we can engage

Megan Hutton, Media Chair

- Learning curve for *Media Megan*

Cathy VanZant, Membership/Retention Chair

- July 18 will be the Member Social at Quail from 4-7
- August 8 will be a social for newly licensed agents and committee handling

Theresa Wormington, Public Service Chair

- Will do a December function
- Will continue raffle drawing at each membership meeting
- She is working on some Fun Runs for our chapter to participate in

Susie Brown, Van Guard Chair

- New position, will learn as the year goes

Ashley Goggans, Website Chair

- Will continue to keep site pertinent

Financials

Andy Bigbie, Incoming Treasurer

- Pat reminded all that NAHU states that one of the responsibilities of a Chapter Treasurer is to anticipate and budget for financial challenges
- Initial budget worked up
- The final budget will be provided to members via emails and on website

2019-2020 Board Year – Meetings & Events

Board Meetings / 2nd Thursday monthly 9:30 am meeting at Quail Creek Golf & Country Club

Regionals May be after National Convention in 2020 so 2020-2021 Budget item

Capitol Conference 2/4 to 2/26/2020 Hyatt Regency in DC

Nationals 6/27to 6/30/2020 Hyatt Regency in Chicago

Pat adjourned meeting at 4:30 pm